

Growth Guru Guild

A monthly newsletter for Growth Guru partners and friends

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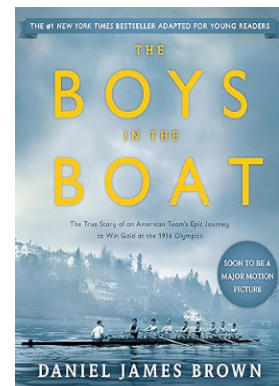
Learn

A couple of weeks ago, Dave Nelsen presented “Unleashing Productivity” to our Vistage Board. Dave gave great information and tips on Generative AI, but his introduction was the most meaningful to me when he referenced Peter Senge, the author of “The Fifth Discipline”. He states that, “The future belongs to the continuous learner.” What keeps us from continuous learning? I believe part of the reason is fear. If we learn, we may need to change, and change can be challenging.

This scenario reminded me of a personal story from 1995. I was leaving for a national meeting when Bruce, our I.T. Director, suggested I take three floppy discs (remember those?) with me. The tutorials were on Word, Excel, and PowerPoint. Bruce strongly suggested that I watch and practice all three on my trip. He said they would be very helpful necessary skills and tools for me in the future. My actual response to him was, “Bruce, I don’t think that this old dog needs to be learning new tricks. These tools may be wonderful for someone new, just coming out of school, but not really necessary for me.” Bruce insisted, I listened, and I did spend a lot of time learning Excel and PowerPoint on that trip. Excel ended up being one of those tools that truly opened a whole new world for me. Back then it was Excel. Today it is AI!

Align

Unifying a team starts with a shared vision. By consistently sharing a vision and demonstrating how each team member’s unique value fuels it, you can light a fire of purpose. The organization’s success is always bigger than any ONE of us. When you align to a common challenge, true collaboration abounds. Like a crew rowing in unison, you become a force greater than the sum of your parts. In the book, “Boys in the Boat”, it’s referred to as finding **“Swing”**. Swing is that magical moment, when rowers transcend their individual limitations. Due to the perfectly coordinated effort, the boat lifts out of the water and finds speed far greater than the normal strength necessary to achieve.



Let's Be Honest...

Many of us have felt the weight of work we aren’t passionate about. Take action! Seek guidance from a professional counselor or coach. Discover your strengths. Seek out a different work environment, Do something to find purpose in your work. We all spend too much time at work to be miserable. Find a position where you can pour your passion into work you truly love. Your creativity and productivity will soar, and you’ll also be a happier and more valuable contributor. It’s a win-win!

If you would like more information about growing your company’s Greatness, please contact our team.

Sincerely,

Rick Faber, Guru, and Founder